Move Mining is Still Moving

SME campaign to improve public perception of mining expands

The Society for Mining, Metallurgy & Exploration Inc. (SME) has launched the second annual Move Mining competition, an international program designed to engage students and professionals in the mining industry with the question, “How can I change the world’s perception of mining?”

A majority of the world’s population doesn’t understand the essential role that mining has in their daily lives; therefore, the perception of mining can be unfavorable. Individuals and teams will participate in the Move Mining competition using technology, creativity and innovation to create a concept on how to implement a change or “move” the perception of mining forward in the world. Teams will submit a three-minute video and one-page abstract outlining their concept to SME by November 1, 2017. Four finalists will be chosen by a consortium and one finalist will be chosen by People’s Choice. All five finalists will compete for a $5,000 cash prize by presenting their concepts before a panel of industry experts and a live audience during the 2018 SME Annual Conference & Expo in February.

New this year is Move Mining Next Gen, an online competition for K-12 participants. Teams will create 3-minute videos that share their ideas about where minerals are found and mined, how we use them, why mining is important and what careers are necessary to make the process happen. Participants will compete for prizes in five categories, with four winners to be determined by committee and one by People’s Choice. The Best Overall Video will win a prize of $1,000.

Learn more about these exciting SME public awareness programs:
www.movemining.org/ and www.moveminingnextgen.org/.

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SME is a professional society (nonprofit 501(c)(3) corporation) whose members represent all professions serving the mining, minerals and underground construction industries in more than 100 countries. SME members include engineers, geologists, metallurgists, educators, students and researchers. SME advances the worldwide minerals community through information exchange and professional development.

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SME exists to be the premier resource and advocate for the mining community.
For further details, see www.smenet.org.