



2008 SME Exhibit at the Salt Palace Convention Center



**Exhibit Opens
Sunday, February 24**

Photo courtesy of Salt Lake City Convention & Visitors Bureau

EXHIBIT HALL HOURS & FUNCTIONS

Located in the Lounges and Restaurant in the hall.

Sunday, Feb. 24	5:00pm – 7:00pm
Exhibit Hall Opening Reception	5:00pm – 7:00pm
Monday, Feb. 25	11:00am – 5:30pm
Exhibit Hall Luncheon	11:30am – 1:30pm
Tuesday, Feb. 26	11:00am – 5:30pm
Exhibit Hall Afternoon Social	3:30pm – 5:30pm
Wednesday, Feb. 27	8:00am – Noon
Exhibit Hall Continental Breakfast	8:00am – 9:30am



**89%
Reserved!**

A variety of social functions are planned for the exhibit hall to maximize traffic and encourage interaction. Exhibit hall activities are planned around technical sessions. Exhibitors are encouraged to take advantage of sponsorship opportunities for these functions.

To Reserve Booth Space call: SME Exhibit Sales and Operations 303-948-4213
E-mail: gury@smenet.org Website: www.smenet.org

Advertising and Sponsorship

***New this year...* JANUARY AND FEBRUARY ISSUES OF THE 2008 SHOWGUIDE:**

Stand out from the other exhibiting firms! Place your company advertisement in the official ShowGuide that lists sponsors and exhibitor contact information, products and services to be displayed. Opportunities are limited. Contact SME's Media Manager at (303) 948-4243 or email at mcginnis@smenet.org for further information.

ADVERTISING IN THE 2008 POCKET PROGRAM:

Place your company's name in the hands of every attendee. Insert your ad (only cover positions are available) in the on-site pocket program. Contact SME's Media Manager at (303) 948-4243 or email at mcginnis@smenet.org for further information.

***New this year...* 2008 SPONSORSHIP BANNERS:**

Banners in the Salt Palace Common Areas: Exhibitors who sponsor functions in the exhibit hall will have one to two banners depending on sponsorship level. They will be hung from the overhang railing going to the technical sessions and exhibit hall for all attendees to see. The banner will highlight your company name, logo, booth number and event sponsored in the exhibit hall. For more information contact bonic@smenet.org or call Heather Bonic at (303) 948-4216.