

2009 Exhibit Highlights

at the Colorado Convention Center

EXHIBIT HALL HOURS & FUNCTIONS

Located in three Lounges and Restaurant in the hall.

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| Sunday, Feb. 22 | 5:00pm – 7:00pm |
| Exhibit Hall Opening Reception | 5:00pm – 7:00pm |
| Monday, Feb. 23 | 11:00am – 5:30pm |
| Exhibit Hall Luncheon | 11:30am – 1:00pm |
| Tuesday, Feb. 24 | 11:00am – 5:30pm |
| Exhibit Hall Afternoon Social | 3:30pm – 5:30pm |
| Wednesday, Feb. 25 | 8:00am – Noon |
| Exhibit Hall Continental Breakfast | 8:00am – 9:30am |

A variety of social functions are planned for the exhibit hall to maximize traffic and encourage interaction. Exhibit hall activities are planned around technical sessions. Exhibitors are encouraged to take advantage of sponsorship opportunities for these functions.

90%
Reserved!

Exhibit Opens Sunday, February 22, 2009

To Reserve Booth Space call: SME Exhibit Sales and Operations 303.948.4213

E-mail: gury@smenet.org Website: www.smenet.org

Advertising and Sponsorship

JANUARY AND FEBRUARY ISSUES OF THE 2009 SHOWGUIDE

Stand out from the other exhibiting firms! Place your company advertisement in the official ShowGuide that lists sponsors and exhibitor contact information, products and services to be displayed. Opportunities are limited. Contact SME's Media Manager at 303.948.4243 or email at mcginnis@smenet.org for further information.

ADVERTISING IN THE 2009 POCKET PROGRAM

Place your company's name in the hands of every attendee. Insert your ad (only cover positions are available) in the on-site pocket program. Contact SME's Media Manager at 303.948.4243 or email at mcginnis@smenet.org for further information.

2009 SPONSORSHIP BANNERS

Banners in the Colorado Center's Common Areas: Exhibitors who sponsor functions in the exhibit hall will have one to two banners depending on sponsorship level. They will be hung near the technical sessions and exhibit hall for all attendees to see. The banner will highlight your company name, logo, booth number and event sponsored in the exhibit hall. For more information contact bonic@smenet.org or call Heather Bonic at 303.948.4216.