



## Intelligent Mining: Innovation, Vision, and Value

June 25-28, 2023 | Rapid City, South Dakota

### SPONSORSHIP OPPORTUNITIES

Partner with **APCOM Conference** – “Application of Computers and Operations Research in the Mineral Industry” – for a front-row seat as a thought leader on state-of-the-art scientific advances, technical innovations and discussions into intelligent mining, innovation, vision and value.

#### OVERALL CONFERENCE SPONSORSHIP – \$20,000

- Overall Conference sponsor branding and recognition on all digital, print and onsite APCOM promotions and event materials
- Three complimentary full registrations for the conference
- One complimentary tabletop exhibit, plus two chairs
- Exclusive logo placement on all APCOM emails and mailed promotions
- Branded signage in prominent areas on-site
- Company logo on front and back cover of onsite show guide, with full page advertisement on the inside
- Featured company logo on APCOM website with a link to your company website
- Company logo imbedded on all conference PowerPoints presentation slides
- Overall Conference Sponsor recognition on digital, print and onsite sponsor signage
- Attendee list pre and post-conference (contact share opt-ins only)



#### GOLD SPONSORSHIP – \$12,000

- Gold tier branding and recognition on all APCOM promotion and event materials
- Two complimentary full registrations for the event
- One complimentary tabletop exhibit, plus two chairs
- Company logo on APCOM website with a link to your company website
- Company logo on conference PowerPoint holding slides
- Gold level recognition of company name in digital, print and onsite sponsor signage
- Attendee list pre and post-conference (contact share opt-ins only)

#### COPPER SPONSORSHIP – \$8,000

- Copper tier branding and recognition on all APCOM promotion and event materials
- One complimentary full registration for the conference
- One complimentary tabletop exhibit, plus two chairs
- Company logo on APCOM website with a link to your company website
- Company logo on conference PowerPoint holding slides
- Copper level recognition of company name in digital, print and onsite sponsor signage
- Attendee list pre and post-conference (contact share opt-ins only)

#### MOLYBDENUM SPONSORSHIP – \$4,000

- Tabletop display table in the main meeting space with two chairs
- One complimentary full registration for the conference
- Company logo on APCOM website with a link to your company website
- Molybdenum level recognition in digital, print and onsite sponsor signage
- Attendee list pre and post-conference (contact share opt-ins only)

**TO SECURE YOUR SPONSORSHIP, PLEASE CONTACT:**

**Emma Li Salditt | SME Partnership Development Strategist | [salditt@smenet.org](mailto:salditt@smenet.org) | +1 (303) 948-4224**

# FEATURED SPONSORSHIPS

## LANYARD SPONSORSHIP – \$6,000 EXCLUSIVE

- Your company logo printed on all official lanyards worn by conference attendees
- Company logo on the APCOM website with a link to your company website
- Copper level acknowledgment in the APCOM show guide including company logo
- Featured level recognition of company name in digital, print and onsite sponsor signage
- Attendee list pre and post-conference (contact share opt-ins only)

## OPENING WELCOME RECEPTION – \$4,000 EXCLUSIVE

- Sponsor the Tuesday attendee reception at APCOM, the premier-networking event for attendees to mingle at the conference. Reception will offer hors d'oeuvres and a hosted bar. Come and mingle with colleagues and friends.
- Molybdenum level recognition of company name in digital, print and onsite sponsor signage
- Company logo on APCOM website with a link to your company website
- Ability to bring branded cups or koozies for attendees to use at reception
- Signage on bars and food stations at Reception
- Logo on screen between technical sessions and during coffee breaks
- Attendee list pre and post-conference (contact share opt-ins only)

## FULL DAY TECHNICAL SESSIONS – \$3,000 EXCLUSIVE

*(Monday, Tuesday, Wednesday available)*

Sponsor a full day of technical sessions – including the keynote sessions! This is a great opportunity to get your company name out there to the attendees with specific interest in this session.

- Recognition of company name on signage, both inside and outside of room
- Promotion as Session Sponsor in print, digital and onsite marketing
- Literature area at the back of the room for company brochures and goodies
- Featured level recognition of company name in digital, print and onsite sponsor signage
- Company logo on Conference website with a link to your company website
- Logo on PowerPoint projector between technical sessions and during coffee breaks
- Attendee list pre and post-conference (contact share opt-ins only)

## USB PROCEEDINGS DRIVES – \$3,000 EXCLUSIVE

Your logo front and center on the USB Proceedings drives for APCOM 2023. Attendees utilize the proceedings USB drive for many years after the conference, and it is available for purchase at the SME bookstore.

- Exclusive: sponsor logo on USB drives
- Molybdenum level recognition of company name in digital, print and onsite sponsor signage
- Company logo on Conference website with a link to your company website
- Logo on PowerPoint projector between technical sessions and during coffee breaks
- Attendee list pre and post-conference (contact share opt-ins only)

## HOSTED COFFEE BREAKS – \$2,000 EXCLUSIVE

*(Monday, Tuesday, Wednesday available)*

Reach industry decision makers and prominent speakers as attendees gather for coffee and conversation in between sessions. Your company's messaging and branding will be integrated with all promotions for your Coffee Break.

### PROMOTIONAL BENEFITS INCLUDE:

- Logo on signage at each coffee station
- Ability to distribute promotional collateral on tables during coffee breaks
- Literature area at the coffee break for company brochure
- Company logo on APCOM website with a link to your company website
- Company logo on conference PowerPoint holding slides
- Recognition of company name in digital, print and onsite sponsor signage
- Attendee list pre and post-conference (contact share opt-ins only)



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